

Organized by

Supported By

Radeecal[®]
communications



CERAMICS AFRICA

2nd Edition

International Exhibition on
Ceramics Tiles & Sanitaryware Industry

18 19 20 MARCH 2026

**Gallagher Convention Centre
Johannesburg, South Africa**



International Exhibition on
**CERAMICS TILES &
SANITARY WARE INDUSTRY**

www.ceramicsafrica.com



◆ WHY SOUTH AFRICA?

- ❖ The ceramic sector in South Africa has experienced steady growth in recent years, contributing significantly to the country's industrial landscape. The sector had been expanding due to increased demand for ceramic products in construction, manufacturing, and home decor industries. In 2020, the South African ceramic industry was valued at approximately ZAR 8 billion (around \$550 million USD), with a notable presence of both large-scale manufacturers and smaller, specialized artisans. The sector had also been investing in research and development to enhance product quality and sustainability.
- ❖ The South Africa construction market size was valued at \$25.5 billion in 2022. South Africa is expected to grow by 5.0% to reach ZAR 232,263 million in 2023.
- ❖ The growth momentum is expected to continue over the forecast period, recording a CAGR of 5.8% during 2023-2027. The construction output in the country is expected to reach ZAR 276,797.9 million by 2027.
- ❖ "Infrastructure investment is a central pillar of the South African government's post-COVID-19 economic recovery plans," according to the report. The 2022 budget allocates R812.5 billion over the next three years to public-sector infrastructure projects. The government is also implementing a National Infrastructure Plan targeting infrastructure spend estimated at R2.15 trillion (US\$140 billion) up to 2040.
- ❖ The key sectors in the South Africa construction market are commercial construction, industrial construction, infrastructure construction, energy and utilities construction, institutional construction, and residential construction. The infrastructure construction sector was the largest in the South Africa construction market in 2022, followed by residential construction, energy and utilities construction, and others.
- ❖ **Commercial construction:** The project types in this sector include leisure and hospitality buildings, office buildings, outdoor leisure facilities, retail buildings, and other commercial construction. Investment in logistics centre and office building projects will support activity levels and contribute to a pickup in output from 2024.
- ❖ **Residential construction:** The project types in this sector include single- and multi-family housing. The sector will edge upwards from 2024, supported by the government's focus on the delivery of 18,000 social housing units by 2024, as part of the government's social housing program.

HIGHLIGHTS OF CERAMICS AFRICA 2022

- ❖ **Ceramics Africa 2022** International Exhibition and Conference on Ceramics Industry was organized during **04th to 06th MAY, 2022 at Kenyatta International Convention Centre (KICC), Nairobi, Kenya**. This was the 1st edition which was successfully concluded on 06th MAY, 2022. **Radeecal Communications** organized this exhibition.
- ❖ **Morden Tiles-Uganda** Was **principal sponsor** of exhibition. It was supported by Morbi Ceramic Manufacturers Association, Association of Italian Manufactures of Machinery and Equipment for Ceramics (**ACIMAC**), Architectural Association of Kenya (**AAK**), Kenya National Chamber of Commerce & Industry (**KNCCI**), Town and Country Planners Association of Kenya (**TCPAK**), Gulf Countries Cooperation Chapter (**GCCC**).
- ❖ The Exhibition was inaugurated by **H.E. Dr. Virander Paul** - High Commissioner of India to Kenya; **Mr. Mairura Omwenga** - Chairman of Town and County Planners Association of Kenya (TCPAK); **Dr.Chandresh Agarwal** -Honorary Secretary-General-GCCC Chapter; **Mr. Sanyal Desai** - CEO, Radeecal Communications .
- ❖ Ceramics Africa 2022 has witnessed around **4,500+ visitors** from entire Africa and Abroad. This dynamic event on Ceramic Industry like Floor tiles, Wall tiles, Vitrified Tiles, Sanitary tiles, Bath wares, Bath fittings, Plants, machinery and equipment's for ceramic tiles, sanitary ware, tableware, heavy clay, Ceramics Technology and Raw materials more products.



IMPORTANT FACTS & FIGURES



CERAMICS AFRICA 2022 PARTICIPANTS



EXHIBITORS PROFILE

- ❖ Vitrified Tiles
- ❖ Floor Tiles
- ❖ Wall Tiles
- ❖ Porcelain tiles
- ❖ Sanitary Tiles
- ❖ Bath Tiles
- ❖ Parking Tiles
- ❖ Raw materials
- ❖ Plants, machinery and equipment's for Ceramic Tiles and Sanitary ware

VISITORS PROFILE

- ❖ Ceramic Tiles and Ceramic Products Manufactures
- ❖ Ceramic Tiles, Sanitary Wares and Bath Fittings Distributors, Traders, Wholesalers Channel Partners & Retailers
- ❖ Builders and Developers: The Main Owners/Director Level
- ❖ Project Managers for Real Estate Industry
- ❖ Purchase Head/Teams (Builders)
- ❖ Principal Architects
- ❖ Associate Architects
- ❖ Interior Designers
- ❖ Contractors
- ❖ Designers
- ❖ Architects
- ❖ Senior Management from Hospitality Industry
- ❖ Government Officials
- ❖ Project Management Consultants
- ❖ Real Estate

STALL PARTICIPATION

STANDARD STAND CONSTRUCTION

(Min. Occupying Area 9 Sqm)

- ❖ Side walls, fitted in standard booth system frame
- ❖ Fascia board with company name and stand number in standard lettering
- ❖ 1 table and 2 chairs
- ❖ Electric supply of 5 amp. plug point
- ❖ Company delegates entry to the exhibition
- ❖ Waste basket
- ❖ General cleaning of aisles
- ❖ Pavilion security during the exhibition
- ❖ Entry to the exhibition catalogue and Website



RAW SPACE

(Min. Occupying Area 36 Sqm)

- ❖ Floor space
- ❖ Entry to the exhibition catalogue and website
- ❖ Company delegates entry to the exhibition
- ❖ General cleaning of aisles
- ❖ Pavilion security during the exhibition
- ✓ 50% is the booking amount which is non refundable.
- ✓ Air Travel, Accommodation and local transportation are not included in above cost.
- ✓ Tax will be applicable according to Government norms.





ABOUT ORGANIZER (Radeecal Communications)

Radeecal Communications has established itself as one of India's most successful exhibition organizers. Our exhibitors and visitors now come to expect from us nothing less than a world-class event year after year. The repertoire of our events includes exhibitions, trade shows, seminars and conferences, on various industries such as Agri exhibition, plastic expo, engineering trade show, Waste management exhibition, Technical textiles, Ceramics, Wood, Nonwoven & Medical industries. Our team of expert operational staff is known for delivering reliable outcomes consistently. Exhibitors, sponsors & visitors are assured of unmatched value for their time and money spent at all our events.

FOR MORE INFORMATION CONTACT

Organized By :



Address: 402, 4th Floor, "Optionz" Complex, Opp. IDFC Bank, Between Girish Coldrink and Xaviers Corner, Off C.G Road, Navrangpura, Ahmedabad- 380009, Gujarat, INDIA.

M: +91 90990 91044 **E:** mktg@ceramicsafrica.com

W: www.ceramicsafrica.com

Supported By :



Address: "Vanijya Bhavan" ITFC, 1/1, Wood Street, Kolkata - 700016, WB, India

M: +91 96749 92355 **E:** eoero@capexil.in

W: www.capexil.org



EXPOSURE MARKETING

Address: 46 Waterford Office Park, Waterford Drive, Fourways, Johannesburg
T: 011 465 8955 | **E:** monica@exposuremarketing.co.za.